

Ambassador Program: Role of Ambassador

Core Commitment: Help First-Time attendees (Members and Non-Members) maximize their value at “NSA Influence Event”.

Guidelines and Expectations

Before the “NSA Event”

- **Register & Invite:** Register for the event and invite local chapter members and guests to join you.
- **Recruit:** Encourage experienced members who have attended “NSA Events” to serve as Ambassadors.
- **Commit & Prepare:** Commit to supporting at least one First Timer. Coordinate early to plan objectives and attend the online First-Timer Orientation.
- **Local Support:** Promote and support Ambassador Program initiatives within your local chapter.

During the “NSA Event”

- **Engage:** Attend/Participate in the First Timers Orientation/Reception – meet your First Timer(s)
- **Mentor:** Support 1–2 First-Timers on-site by reviewing objectives, making introductions, establishing relationships, and possibly attending a session together.
- **Represent:** Act as a point of contact for the program by attending meetings and answering questions.
- **Collaborate:** Stay in communication with the Ambassador Committee and collect feedback from fellow Ambassadors and First Timers.

After the “NSA Event”

- **Follow-Up:** Initiate discussions with First Timer(s) to compile feedback and establish "next steps" for their professional growth.
- **Evaluate:** Attend follow-up meetings to share observations, feedback, and ideas for program improvements.
- **Track Success:** Informally collect data on First-Timer progression (e.g., career growth or NSA membership status) and continue supporting fellow Ambassadors.
- **Local Enhancement:** Use your experience to enhance Ambassador Program initiatives in your local chapter.