



NSA Code of Ethics and Professional Behavior Event Agreement

As an NSA member, non-member attendee, guest, vendor, exhibitor, sponsor, contractor, or employee of NSA who is attending this event, I agree to the following:

1. In keeping with NSA's core value of **Abundant Generosity**, I agree to exhibit a culture of generous giving and sharing of expertise, following the founder's example of learning, growth, and prosperity in the "Spirit of Cavett."
2. In keeping with NSA's core value of **Elevating Excellence**, I agree to deliver services of the highest quality, prepared thoroughly, and designed to meet the needs of clients and audiences.
3. In keeping with NSA's core value of **Intentional Language**, I agree to:
 - a) communicate honestly, representing my qualifications, expertise, and services clearly and accurately, and
 - b) uphold high ethical standards, maintain truthfulness in all business and professional matters and engage in practices that bring credit to the speaking profession and NSA, remaining mindful that my words have power an impact.
4. In keeping with NSA's Core value of **Honorable Innovation**, I agree to:
 - a) maintain confidentiality of clients, agents, and fellow speakers' business or personal matters so long as maintaining the privacy respects the health and safety of fellow members and upholds the overarching values of NSA, and
 - b) respect the materials, titles, or themes, giving credit for the intellectual property of others and only using with permission.
5. In keeping with NSA's core value of **Uplifting Humanity**, I agree to:
 - a) maintain collegial relationships based on respect, courtesy, dignity, and high ethical standard, and
 - b) engage in behavior that demonstrates equity or fairness to all, regardless of age, gender identity, race, ethnicity, creed, color, sexual orientation, physical or emotional ability, religion, national origin, or other human differences.
6. When I witness or experience a breach of NSA's Code (including unprofessional and/or aggressive language, inappropriate advances), I am empowered and encouraged to speak up and, if warranted, inform NSA and/or appropriate authorities. Inaction and silence embolden the offender and harm NSA's culture.



7. I respect the roles and responsibilities of each individual at this event. I honor current chains of command and direct my suggestions and contributions through appropriate channels.
8. If it is brought to my attention that my behavior is not aligned with NSA's Code, I will listen fully to understand my impact, whether intended or unintended, knowing that I am responsible for its impact. Going forward, I will make choices that are both empathetic and aligned with NSA Codes and Policies.
9. I agree to comply with and fully support NSA's Code and the Spirit of Cavett that connects me to the NSA community.
10. If I choose not to comply with NSA's Code, I could be denied attendance at events, and/or access to our online communities. In addition, if warranted, I could face suspension or even revocation of my membership or credentials as determined by NSA's governing bodies.

Signature _____ Date _____