#### **Contact Information:**

National Speakers Association Brittany Peffer (480) 968-2552 marketing@nsaspeaker.org



#### Release Date:

Thursday, August 22, 2024

# For Immediate Release

## Jeff Rogers Crowned Inaugural Last Story Standing™ National Champion

**Denver, CO** — The National Speakers Association (NSA) is thrilled to announce Jeff Rogers as the National Champion of the inaugural Last Story Standing™ storytelling competition.

NSA's storytelling competition showcased the incredible talent within the NSA community, captivating audiences and participants alike across the nation. There were 25 participating chapters, and over 260 contestants.

The thrilling finale of the Last Story Standing™ was live at NSA's annual Influence conference on Tuesday, August 6. The three Regional Champions — Jeff Rogers, Trent Theroux, and Michelle McCullough, CSP — competed live on the mainstage.



Pictured Above: Jeff Rogers, Trent Theroux, and Michelle McCullough, CSP.

These outstanding storytellers delivered powerful and compelling narratives, which the Influence attendees enjoyed. Following the competition, Jeff Rogers was awarded the honor of being the first-ever Last Story Standing™ National Champion.

The Last Story Standing™ competition is set to become a cornerstone event within NSA, offering members an unparalleled platform to hone their storytelling skills and connect with audiences nationwide. We extend our heartfelt congratulations to all participants, and especially to Jeff Rogers, for his well-deserved victory.

For more information about the Last Story Standing™ or upcoming NSA events, please visit the <u>NSA</u> website, or contact Brittany Peffer.

### **About the National Speakers Association:**

The National Speakers Association® (NSA) is the leading organization for professional speakers. NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors, and more. Since 1973, NSA has provided resources and education designed to help anyone become a better speaker and build a better speaking business. Visit NSA's website at NSAspeaker.org.

###