00:00:01.830 --> 00:00:05.130

Hi everybody. You know what time it is? What time is it, Jamie? Well,

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00:00:05.130 --> 00:00:07.610

it's not our usual time. No, it's not.

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00:00:07.880 --> 00:00:10.210

This is a special edition of the Mike and Jamie show.

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00:00:10.500 --> 00:00:14.530

Jamie and I decided there would be a good idea to come to you with a update. Um,

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00:00:14.710 --> 00:00:18.010

and so this is a special edition of the Mike and Jamie show.

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00:00:18.080 --> 00:00:21.850

Thus the reason Jamie has the amazing background that she has,

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00:00:22.310 --> 00:00:25.530

and I wish we were all right there, but since we're not right there,

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00:00:25.620 --> 00:00:30.050

we'll have a Mike and Jamie show update. You know, Jamie, one of the, uh,

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00:00:30.150 --> 00:00:30.910

one of the things,

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00:00:30.910 --> 00:00:33.770

and just for all of you and those of you who are watching and may or may not

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00:00:33.930 --> 00:00:35.770

remember, we just want to give you a, an update.

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00:00:35.940 --> 00:00:39.410

We're really operating on the core four. Jamie and I, a couple of years ago,

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00:00:39.410 --> 00:00:41.970

almost exactly a couple of years ago, um,

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00:00:42.560 --> 00:00:44.610

said we're gonna all stack hands the board,

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00:00:44.710 --> 00:00:48.290

the organizations are gonna stack hands on what we call our Core four strategy.

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00:00:48.290 --> 00:00:51.730

And our core four strategy is an exceptional member experience,

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00:00:51.960 --> 00:00:55.210

financial solvency, alignment of chapters, um,

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00:00:55.210 --> 00:00:59.130

and community groups and diversity, equity and inclusion. And we said,

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00:00:59.190 --> 00:01:03.090

if we're going to really help set the organization up for the future,

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00:01:03.580 --> 00:01:04.730

those are the four things.

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00:01:05.310 --> 00:01:09.090

And one of the things that the board and the staff has really been focused on is

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00:01:09.090 --> 00:01:13.970

this notion of alignment and simplifying the business so that

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00:01:13.970 --> 00:01:14.890

the staff is able,

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00:01:15.190 --> 00:01:20.010

and the board is able to streamline the organization and streamline your

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00:01:20.010 --> 00:01:22.090

experience, um, as members.

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00:01:22.590 --> 00:01:26.930

And so the filter through which we built that and which the staff has

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00:01:26.930 --> 00:01:30.010

recommended and implemented that really is, um,

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00:01:30.060 --> 00:01:34.370

under particularly the category of streamlining your experience in making it

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00:01:34.370 --> 00:01:37.490

better. You guys have heard me say before, in the old days,

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00:01:37.510 --> 00:01:41.570

we weren't really happy until you were annoyed. Uh, and that has changed, uh,

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00:01:41.570 --> 00:01:42.403

dramatically.

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00:01:42.550 --> 00:01:45.810

So what we really wanted to do and what the staff and board have been working on

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00:01:45.810 --> 00:01:48.730

is enhancing your experience, um,

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00:01:48.990 --> 00:01:53.690

so that you're able to have l l more clarity and less confusion.

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00:01:54.590 --> 00:01:59.090

Um, unifying the community across all various groups is very important.

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00:01:59.870 --> 00:02:00.703

Um,

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00:02:01.260 --> 00:02:05.730

being able to leverage and expand our resources in a way where all membership

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00:02:05.800 --> 00:02:10.010

gets access to resources. So it isn't confusing. What do I have access to?

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00:02:10.010 --> 00:02:11.170

What do you have access to?

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00:02:11.170 --> 00:02:15.410

Sometimes that creates confusion and all of you know where confusion increases.

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00:02:16.030 --> 00:02:20.770

The option is generally, no, we don't want that. And then, as I already said,

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00:02:20.770 --> 00:02:25.770

streamline the experience and then finally make it easier for our staff so

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00:02:25.770 --> 00:02:30.620

that administration is simplified so that your experience is

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00:02:30.620 --> 00:02:34.700

easier and the staff can deliver it easier. That's really how we do everything.

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00:02:34.760 --> 00:02:38.500

Did I capture that? Was that close? That was very well said. Okay.

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00:02:38.500 --> 00:02:41.220

Thank you so much. And so one of the ways, um,

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00:02:41.220 --> 00:02:44.780

that we're going to do that is in our last board meeting, the the,

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00:02:45.000 --> 00:02:49.540

the staff presented and the board considered what are some easy,

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00:02:49.540 --> 00:02:50.940

simple ways to do that.

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00:02:50.940 --> 00:02:55.500

And one of the ways that we voted on doing was to simplify

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00:02:55.800 --> 00:03:00.240

the structure of how people join NSA and where they join.

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You may or may not remember that we used to have a lot of multiple levels.

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00:03:03.990 --> 00:03:08.400

Some time ago we got rid of the all access model because that was, um,

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00:03:08.520 --> 00:03:11.000

a little bit confusing for folks. People are, well,

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00:03:11.000 --> 00:03:12.440

have I already paid and have I not paid?

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00:03:12.940 --> 00:03:16.200

And so what we're going to do effective August the first is we're gonna

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00:03:16.200 --> 00:03:18.320

eliminate all the levels of membership,

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00:03:18.320 --> 00:03:22.680

with the exception of what is now called, um, advanced. Is that right?

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00:03:22.800 --> 00:03:27.480

Advanced membership. So I think it's effective August the first, right, Jamie?

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00:03:28.020 --> 00:03:30.960

Yes. Yep. Yeah. So essentially August 1st we're gonna go,

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00:03:31.050 --> 00:03:32.800

we're gonna go to a single membership model.

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00:03:33.180 --> 00:03:35.440

It is the model that is currently called advanced.

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00:03:35.780 --> 00:03:39.640

And it's going to help do all those things that Mike just said in terms of

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00:03:40.120 --> 00:03:44.720

streamlining your experience and enhancing resources and

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00:03:45.040 --> 00:03:49.560

simplifying our administration. And so when you join as a member of N S A,

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00:03:50.220 --> 00:03:54.680

you will have access to all the resources that we have to offer and all the

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00:03:54.680 --> 00:03:58.080

benefits that we offer. And there's no more of this laddering, uh,

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00:03:58.110 --> 00:04:01.760

that we had over the last two years, which I think was, you know,

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00:04:01.760 --> 00:04:02.880

definitely served its purpose.

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00:04:03.060 --> 00:04:07.670

And now as we are singular focused on these core four that Mike mentioned,

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00:04:07.850 --> 00:04:10.390

um, this is really, uh, the next very reasonable step.

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00:04:10.730 --> 00:04:14.150

And I feel really good about it because one of the things that we did this past

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00:04:14.150 --> 00:04:14.983

year, Mike,

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00:04:15.290 --> 00:04:19.870

is we eliminated the requirement for people to be a member of national in order

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00:04:19.870 --> 00:04:21.590

to be a member of their chapter. Yes.

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00:04:21.970 --> 00:04:26.310

And so by removing that and allowing members to have that flexibility of joining

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00:04:26.350 --> 00:04:28.150

chapters independent of national,

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00:04:28.750 --> 00:04:33.190

I feel that moving to the single membership model is an alignment with that, uh,

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00:04:33.300 --> 00:04:38.180

goal that we had to unify our community with the chapters. Yeah.

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00:04:38.680 --> 00:04:42.740

And I think this is an a, the natural progression on that line.

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00:04:42.930 --> 00:04:46.060

It's a nat natural progression for you, uh, as members.

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00:04:46.760 --> 00:04:48.220

And so what does this mean for you?

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00:04:48.220 --> 00:04:52.540

It doesn't really mean a whole lot in terms of anything you need to do.

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00:04:53.120 --> 00:04:57.860

Um, you'll auto-renew at the advanced, uh, membership level. Uh,

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00:04:57.860 --> 00:05:01.940

when you auto-renew, we're gonna have, um, and by we, I mean they,

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00:05:02.080 --> 00:05:06.220

the staff will have, um, FAQs on, I guess it's on the website,

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00:05:06.320 --> 00:05:07.153

is that right Jamie?

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00:05:07.410 --> 00:05:09.300

Yeah, it will be this week. Uh,

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00:05:09.300 --> 00:05:12.580

I don't know if at the time this video posts if it'll be up,

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00:05:12.580 --> 00:05:16.780

but we are working on it and we expect that there will be more questions that we

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00:05:16.940 --> 00:05:17.760

probably didn't anticipate.

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00:05:17.760 --> 00:05:22.540

So please send those over to member services@nsaspeaker.org cuz we will keep the

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00:05:22.800 --> 00:05:24.620

FAQ live updated on the website.

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00:05:25.010 --> 00:05:29.460

Yeah. And so what will happen, um, there are some, uh,

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00:05:29.460 --> 00:05:33.740

organizations moving to an annual renewal date. We're not doing that.

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00:05:34.120 --> 00:05:38.060

So on whatever date you renew, so if you're at advanced, um,

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00:05:38.480 --> 00:05:42.140

you need to do nothing. So whenever your normal renewal date is,

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00:05:42.140 --> 00:05:45.900

you'll just renew, uh, at the advanced level and then you'll have access,

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00:05:45.920 --> 00:05:50.660

as Jamie said, to all, uh, the services. And we feel like this and maybe,

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00:05:51.240 --> 00:05:51.580

um,

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00:05:51.580 --> 00:05:55.380

a couple of other kind of administrative things that we're doing to make your

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00:05:55.380 --> 00:05:57.960

experience better will streamline the business,

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00:05:58.220 --> 00:06:00.080

create a better experience for you,

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00:06:00.110 --> 00:06:03.360

make it easier for our staff to be more efficient, uh,

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00:06:03.380 --> 00:06:08.280

and effective and to really ensure the organization, uh, for years to come,

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00:06:08.480 --> 00:06:09.270

I think.

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00:06:09.270 --> 00:06:12.000

Yeah. So we know there will be questions. Um,

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00:06:12.020 --> 00:06:15.200

we will be continuing to address this in Mike and Jamie shows.

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00:06:15.540 --> 00:06:19.080

We will have the live f faq, um, certainly, um,

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00:06:19.080 --> 00:06:22.000

can answer any questions that anybody has and for all of you that are wondering,

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00:06:22.000 --> 00:06:26.560

yes, all the chapters still get their chapter reward, um, for joining national.

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00:06:26.900 --> 00:06:30.520

And uh, none of that is changing. So we are excited about moving forward.

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00:06:30.910 --> 00:06:33.760

Yeah, that's right. Change is inevitable.

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00:06:34.000 --> 00:06:37.880

This is just another step in the journey and we appreciate your patience over

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00:06:37.880 --> 00:06:41.680

these couple of years as we continue to help you build better businesses and be

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00:06:41.680 --> 00:06:43.800

better, uh, at your craft. Anything else, Jamie?

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00:06:44.390 --> 00:06:46.000

Nope, that's it for today. We'll see you. All right,

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00:06:47.260 --> 00:06:48.920

See you next time everybody. Bye. Bye.