

**National Speakers Association
Board of Directors Meeting Minutes**
Thursday, July 8, 2021
Caesars Palace – Las Vegas, NV

CURRENT BOARD PRESENT:		
Barry Banther, CSP, CPAE Chair	Meridith Elliott Powell, CSP Vice Chair	Mary Lue Peck President & CEO
Bill Bachrach, CSP, CPAE Director	Valda Ford Director	Russ Riddle, JD Secretary
Joel G. Block, CPA, CSP Director	Anna Liotta, CSP Immediate Past President	Mike Staver, CSP Chair-Elect
Shirley Davis, PhD, CSP Treasurer	Josef Martens, PhD, CSP Director	"T" Thompson, JD, CSP, Chair Board Appointee
		Crystal Washington, Director

CURRENT BOARD ABSENT:	
Troy Nash, Ed.D., JD	Director
Karen "Casey" Carpenter	Director

NSA STAFF:	
Rhette Baughman	Director, Marketing & Communications
Nikki Harris	Director, Member Engagement
Maureen Mahoney	Director of Online Learning
Candice York	Manager, Operations

ADDITIONAL BOARD ATTENDEES:	
Peter Stark	Finance Committee Member, Incoming Director
Courtney Clark	Incoming Director
Shari Levitin	Incoming Director
Ann McNeill	Incoming Director
Joe Mull	Incoming Director
John Register	Incoming Director
Jim Pancero (via telephone)	NSA Foundation Chair
Lenora Billings-Harris	Past President
John Molidor	Past President
Dan Thurmon	Past President
Brian Walter	Past President

I. Call to Order

Chair Banther called the meeting to order at 9:01AM PST.

- Chair-Elect Staver made a motion that the board go into an Executive Session
- 2nd by Director Thompson
- No discussion
- Motion passed unanimously

EXECUTIVE SESSION WAS HAD

- Director Thompson made a motion that the board come out of the Executive Session'
- 2nd by Immediate-Past President Liotta
- No discussion
- Motion passed unanimously

Chair Banther made opening remarks and then temporarily turned over presiding duties to Chair Elect Staver, who had each member introduce themselves to the incoming new board members in attendance.

II. Reading of NSA Mission, Vision, Values, Code of Conduct and Core Values for Board

Board members took turns reading aloud NSA's Mission, Vision and values, as well as the Code of Conduct and Core Values for the Board.

III. Announcements

Chair Elect Staver announced that there would be a board reception hosted by NSA Las Vegas chapter at Marilyn Sherman's house after the day's board meeting time.

IV. NSA Foundation Update

Foundation Chair Pancero appeared via speaker phone and prerecorded video to provide the update: \$5.5M in corpus / 11% average return over the last 5 years / distributed \$154K last year (\$110K PSBF, \$30K in scholarships, \$4K Art Berg Grant and \$10K community grant to SafeNest charity) and working with a new management company – Seven 12. Board members Q&A and discussion was had.

V. NSA Foundation Bylaws Update

Foundation Chair Pancero gave the update (including moving to a calendar fiscal year). Some board member discussion.

- Director Thompson made a motion to approve the Foundation Bylaws revisions
- 2nd by Treasurer Davis
- Brief discussion
- Passed unanimously

VI. NSA Foundation Board of Trustees Appointments

Chair Elect Staver announced that Secretary Riddle and Director Martens were appointed as the NSA Board's representatives on the Foundation Board of Trustees for the coming year. Then Foundation Chair Pancero announced the slate of Foundation Officers – Jim Pancero as Chair, Francis Bologna as Treasurer, Al Walker as Immediate Past Chair and the Secretary role is currently open.

- Immediate Past President Liotta made a motion to affirm Board of Trustees Appointments (Riddle and Martens)
- 2nd by Director Bachrach
- No discussion
- Passed unanimously
- Director Bachrach made a motion to approve Jim Pancero as Chair
- 2nd by Director Washington
- Brief discussion
- Passed Unanimously

- Director Thompson made a motion to approve Al Walker as Immediate Past Chair
- 2nd by Vice Chair Powell
- No discussion
- Passed Unanimously

- Immediate Past President Liotta made a motion to approve Francis Bologna as Treasurer
- 2nd by Director Thompson
- No discussion
- One director abstained, all other directors present vote Aye

VII. Action Items

- Immediate Past President Liotta made a motion to accept this board meeting agenda
- 2nd by Treasurer Davis
- No discussion
- Passed unanimously

Consent Agenda:

1. Reaffirm Mission Statement, Vision, and Values
2. Reaffirm Code of Conduct and Core Values for the Board
3. NSA Portfolio Review (Anderson Financial Partners)
4. NSA Consolidated Financial Statements for FY2020
5. April 5, 2021, Executive Committee Meeting Minutes
6. April 8 & May 11, 2021, Board Meeting Minutes

The Consent Agenda stood without change (no directors objected or requested an item's removal for discussion)

- Immediate Past President Liotta made a motion to accept the Consent Agenda
- 2nd by Treasurer Davis
- Brief discussion
- Passed unanimously

VIII. Discussion Items

A. Appointment of Incoming Secretary and Treasurer

Chair Elect Staver announced that Director Thompson had been appointed as incoming Secretary and Peter Stark had been appointed as incoming Treasurer.

- Chair Banther made a motion that these two appointments be approved
- 2nd by Immediate Past President Liotta
- No discussion
- Passed unanimously

B. Finance Update

Incoming Director and Treasurer Peter Stark called attention to the Board Meeting Book report and highlighted the Appendices where Foundation finances and NSA finances are separated out.

C. CAP Progress Review

President/CEO Peck presented a CAP update and current status, as measured against the NSA Board's 5 established "Ends"

D. Update on Chapters Taskforce

Chair Banther reported that the task force is working toward a recommended action plan, which will be presented to the NSA Staff and NSA Board. If approved, Chapter Affiliation Agreements will need revising. Chair Banther also gave an update on Community Groups. Discussion was had.

E. DEI Training

Treasurer gave introductory remarks. Past President John Molidor presented a session on what role our human brains play vis-à-vis bias, prejudice and discrimination. Then Past President Lenora Billings-Harris presented on the behaviors and realities in society – advertising, etc.

IX. Adjournment for the Day

Chair Elect Staver adjourned the meeting at 4:25PM PST (to reconvene at 9:00AM PST Friday, July 9).

**National Speakers Association
Board of Directors Meeting Minutes**
Friday, July 9, 2021
Caesars Palace – Las Vegas, NV

CURRENT BOARD PRESENT:		
Barry Banther, CSP, CPAE Chair	Meridith Elliott Powell, CSP Vice Chair	Russ Riddle, JD Secretary
Bill Bachrach, CSP, CPAE Director	Valda Ford Director	Mike Staver, CSP Chair-Elect
Joel G. Block, CPA, CSP Director	Anna Liotta, CSP Immediate Past President	"T" Thompson, JD, CSP, Chair Board Appointee
Shirley Davis, PhD, CSP Treasurer	Josef Martens, PhD, CSP Director	Crystal Washington, Director

CURRENT BOARD ABSENT:	
Troy Nash, Ed.D., JD	Director
Karen "Casey" Carpenter	Director
Mary Lue Peck	President & CEO

NSA STAFF:	
None	

ADDITIONAL BOARD ATTENDEES:	
Peter Stark	Finance Committee Member, Incoming Director
Courtney Clark	Incoming Director
Shari Levitin	Incoming Director
Ann McNeill	Incoming Director
Joe Mull	Incoming Director
John Register	Incoming Director
Dan Thurmon	Past President
Sam Silverstein	Past President
Lenora Billings-Harris	Past President
John Molidor	Past President
Phil Van Hooser	Past President
Ruby Newell Legner	Past President

I. Call to Order

Chair Elect Staver called the meeting to order at 9:02AM PST, and brought our attention to the NSA Antitrust Policy and reminded board members that we, as a board, affirm that.

II. Announcements

Chair Elect Staver made no announcements.

III. Discussion Items

A. Update on NSA Heritage Display

Past President Thurmon reported that the display at High Point University fell through, as they did not have ample space after all. NSA archives are in storage temporarily. He presented some other

possible options for the display as a “virtual experiential headquarters.” Such will require \$10K for initial design. Q&A between board members and Past President Thurmon.

- Chair Banther made a motion to approve and fund the \$10K design cost
- 2nd by Director Ford
- Much discussion had
- Motion failed by a vote of 2 Ayes, 8 Nays and 1 abstention

IV. **Election of Two “At-Large” Members of New Year’s Executive Committee**

Directors Bachrach and Washington were elected.

V. **New Business**

Chair Elect Staver asked board members to begin contemplating whether board member terms should begin on January 1 of each year in lieu of the current process. We’ll discuss in detail at the next board meeting in November 2021.

Past President Ruby Newell Legner presented a GSF update.

VI. **Old Business**

None

VII. **Executive Session (Future Goals and Strategy)**

Chair Elect Staver led a discussion based upon our being “Values Driven, Member-Centric,” with four goals: Flawless member care & feeding; strategic thinking & decision making; focus on the Ends; and a path forward panel/task force.

VIII. **Chair Resumes Residing Duties**

Chair Elect Staver returned the presiding duties to Chair Banther.

IX. **Chair Remarks**

Chair Banther gave his ending chair remarks.

X. **Adjournment**

Chair Banther adjourned the meeting at 11:54AM PST