



Application for Professional Membership

This application must be accompanied by: 1) Applicant's signature of Code of Professional Ethics agreement; 2) Presentation verification documents; and 3) Payment in full. Please type or print all information clearly. Please allow five to ten business days for processing.

Male Female

First Name _____ Middle Name or Initial _____ Last Name _____ Suffix (Jr., Sr., etc.) _____

Company Name _____

Street Address (as it will appear on online directory) _____

City _____ State / Province _____ ZIP / Postal Code _____ Country (if not U.S.) _____

(_____) _____ (_____) _____

Phone (list only one) _____ Fax (list only one) _____

E-mail Address (list only one) _____ Web site (URL) (list only one) _____

I have read and agree to the Code of Professional Ethics (on page four of the application). I understand that my application will not be processed without my signature of agreement below.

Applicant's Signature _____ Date _____

Membership Investment: Membership is for one year from month application is approved.

New Member investment is \$600 (\$175 initiation fee + \$425 first year annual membership dues). You will receive a \$100 non-transferable certificate good toward a future NSA meeting registration fee, redeemable within two years of your membership month. A one-year subscription to *Speaker* magazine is included with membership. If you currently subscribe to our magazine, please let us know so we can refund the unused portion of your subscription.

New Member Investment \$ 600.00

I would like to join the following **Professional Experts Groups (PEGs)** for the annual investment of **\$25** each.

PEGs focus on specific areas of the speaking industry and function as a part of NSA's official structure. PEGs also provide members the opportunity to learn and grow in their specialty area. Each PEG provides special sessions during the NSA Workshops, Conventions, teleseminars and newsletters.

- Business Coaching Educators Humor Seminar/Workshop Leaders
- Consultants Facilitators Motivational/Keynote Storytellers
- Diversity Health & Wellness Sales Experts Writers/Publishers

PEGs Investment \$ _____

TOTAL New Member Investment \$ _____

Method of Payment:

Check # _____ (Payment must be in U.S. funds only. Payment drawn on banks outside the U.S. must be made by International Money Order.)

or Charge to: AMEX Discover MasterCard VISA

Credit Card Number _____ Exp. Date _____

Print Cardholder Name _____

Cardholder Signature _____ Date _____

I was referred to NSA by:

Chapter Print Media Internet

NSA Member, _____

Other _____

The NSA chapter I belong to or plan on joining is:



There are Three Ways to Qualify for Professional Membership

To join NSA, you must meet **ONE** of the three qualification options. (All verification documents are treated as confidential information. Photocopies and electronic files are accepted.)

Applicant's name: _____ Date: _____

Under which option would you like to apply?

Option 1 You have received compensation for 20 or more presentations within the 12 months prior to application. Supporting documentation can be any of the following: contracts, paid invoices, check copies, speaker agreements, tax returns or documents showing revenue has been generated as a result of your speaking engagements.

OR

Option 2 You have given 20 or more presentations to audiences of 15 or more as part of a salaried position within the 12 months prior to application. Supporting documentation is a letter from your employer indicating the 20 professional speaking presentations that you have given in the 12 months prior to application.

OR

Option 3 You have earned \$25,000 or more giving presentations (number of speaking engagements does not matter) within the 12 months prior to application. Supporting documentation can be any of the following: contracts, paid invoices, check copies or tax returns showing speaking income.

Please use the form on page three to provide supporting documentation for Option 1 or Option 3.

If you do not meet one of the above three qualification options, you may want to...

- Look into programs at a local NSA Chapter
- Apply for Affiliate Membership (Service/Supplier or Bureau Partner)
- Subscribe to *Speaker* magazine
- Enroll in the Academy for Professional Speaking
- Sign up for event information to be sent to you

For information on these alternative options, visit www.NSAspeaker.org or call **480-968-2552**.





Presentation Verification Form

Please use this form to provide supporting documentation for **Option One** or **Option Three**.

Date of Presentation	Client Name	Type of Verification Documents Enclosed (Please number documents accordingly)	Compensation
1. _____	_____	_____	\$ _____
2. _____	_____	_____	\$ _____
3. _____	_____	_____	\$ _____
4. _____	_____	_____	\$ _____
5. _____	_____	_____	\$ _____
6. _____	_____	_____	\$ _____
7. _____	_____	_____	\$ _____
8. _____	_____	_____	\$ _____
9. _____	_____	_____	\$ _____
10. _____	_____	_____	\$ _____
11. _____	_____	_____	\$ _____
12. _____	_____	_____	\$ _____
13. _____	_____	_____	\$ _____
14. _____	_____	_____	\$ _____
15. _____	_____	_____	\$ _____
16. _____	_____	_____	\$ _____
17. _____	_____	_____	\$ _____
18. _____	_____	_____	\$ _____
19. _____	_____	_____	\$ _____
20. _____	_____	_____	\$ _____
Total Fees			\$ _____



Please read NSA's Code of Professional Ethics before submitting application.

(Application will not be processed without applicant's signature on page one of application.)

The purpose of this Code of Professional Ethics is to establish and maintain our brand, reputation and public confidence in the professionalism, dedication, and integrity of not only the individual member of NSA, but also of the Association itself.

The characteristics of honesty, leadership and stewardship are integral to the success of both NSA and the individual professional speaker.

Therefore, all members of NSA subscribe to this Code of Professional Ethics as a condition of membership, with the firm belief that each member will strive to uphold the values, reputation and legacy of NSA. By doing so, members recognize the necessity to preserve and encourage fair and equitable practices among all who are engaged in professional speaking.

Violations of this Code are determined in accordance with the bylaws, policies and procedures of NSA. Any disciplinary action instituted by NSA shall be binding and final upon the NSA member and without recourse to the Association, its officers, members or staff.

Article 1. Representation The NSA member has an obligation to oneself and to NSA to represent oneself truthfully, professionally and in a non-misleading manner. The NSA member shall be honest and accurate in presenting qualifications and experience in the member's communication with others.

Article 2. Professionalism The NSA member shall act, operate his/her business, and speak in a most professional and ethical manner so as neither to offend nor bring discredit to oneself, the speaking profession or one's fellow NSA members.

Article 3. Research The NSA member shall exert efforts to understand each client's organization, approaches, goals and culture in advance of a presentation, in order to professionally apply one's expertise to meet each client's needs.

Article 4. Intellectual Property The NSA member shall avoid using—either orally or in writing—materials, titles or thematic creations originated by others unless approved in writing by the originator.

Article 5. Respect & Collegiality The NSA member shall maintain a collegial relationship with fellow members that is based on respect, professional courtesy, dignity and the highest ethical standards.

Article 6. Confidentiality The NSA member shall maintain and respect the confidentiality of business or personal affairs of clients, agents and other speakers.

Article 7. Business Practices The NSA member is obligated to maintain a high level of ethical standards and practices in order to assist in protecting the public against fraud or any unfair practice in the speaking profession and shall attempt to eliminate from the profession all practices that could bring discredit to the speaking profession.

Article 8. Diversity The NSA member shall not participate in any agreement or activity that would limit or deny access to the marketplace to any other speaker, to a client, or to the public. This shall include but not be limited to economic factors, race, ethnicity, creed, color, sex, age, sexual orientation, disability, religion, or country of national origin of any party.

As a condition of granting membership in NSA, applicants shall abide by NSA policies, procedures and Bylaws and shall comply with the Code of Professional Ethics as they are now or may be in the future. Applicants shall cooperate with investigations of member practices, give evidence or testimony as deemed necessary and accept discipline as determined. In consideration of the National Speakers Association's review of my application, I hold harmless and indemnify and release NSA, its officers, directors, employees, agents or others acting on behalf of NSA, from any and all liability arising out of the acceptance or rejection of this application and the suspension or termination of membership for any reason.